



Dear Member

Join the HBAA on our dedicated **HBAA Village at office***, on Wednesday 12th & Thursday 13th September 2012, at Olympia, London!

'The HBAA are pleased to be working with **office*** and hosting our first ever village at the event on the 12-13th September at Olympia, London. PAs, EAs and office managers are the most important and influential people within Britain's offices and it is essential that our **HBAA** members have an opportunity to target these key buyers within the corporate sector. ' **Andrew Deakin - HBAA**



Now in its third year **office*** 2012 is set to bring together 4,500+ PAs, EAs & Office Managers with 200+ world leading brands to meet and ultimately do business. With an 18% increase in visitor figures **office*** 2011 was hailed as an exceptional success by exhibitors and visitors alike and we cordially invite you to be a part of its future.

Much more than just a trade show **office*** 2012 will incorporate;

- A fully comprehensive seminar programme
- Keynote theatre featuring celebrity speakers
- Feature areas including a Benefit Pamper Parlour, FMA Office Managers Village, AIM Accredited Destination and Venue Village & Demo Theatre
- Exhibitor / Visitor Party and further networking opportunities

The **HBAA** have created an exclusive bespoke 'Village' complete with a furniture package meaning all you need to do is dress your stand and leave the rest to us!

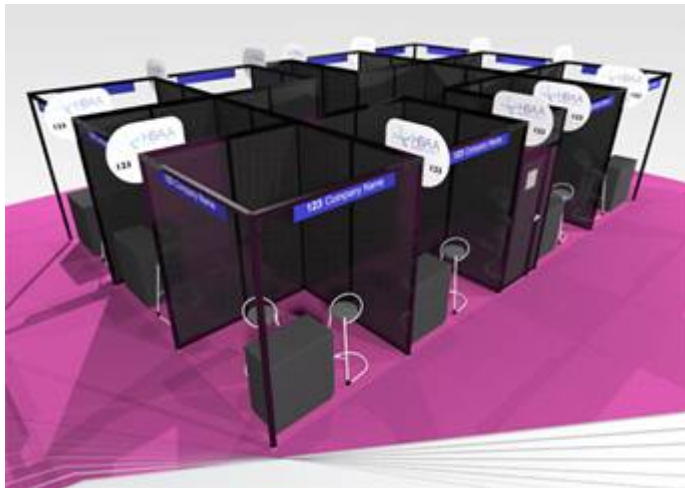


HBAA Village Package includes:

- 2x2 pod stand (Shell scheme stand)
- Furniture package includes: lighting, lockable desk unit, x2 stools, graphics, branded fascia name board, carpeting, literature shelf and stand cleaning.

All for a minimal investment of just £1,957+ VAT

Please see an example of the village below



In addition to this the Village will be promoted substantially in pre show marketing and you will benefit from the following coverage free of charge:

- A double page spread in the show guide where all Venue Village exhibitors will be listed
- A fully enhanced entry in print and online including 120 words and full colour logo

Places are strictly limited so contact Andrew Deakin today for further information, or to secure your position.

Andrew Deakin HBAA Marketing Chair

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