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# The Events Industry & Government



# Talking to Government



# History

- Letters, letters and more letters
- Meetings and discussions
- Reports and information
- APPG & Nick de Bois
- APPG Inquiry
- CeBIT ...



# Our agenda today

- Business & tourism
- DCMS Strategy for Business Events
- Cross Departmental body
- Special Event Visas
- Re establishment of APPG for Events
- Tourism related issues (APD, Tax, Visa)
- Christmas Party Tax



# Government agenda

- Austerity
- Growth
- Jobs
  - Professionalisation
  - Apprenticeships
- Sustainability



Thank you ...

