Greengage
Sustainability in business travel, meetings and events
“Helping deliver many small changes - adding up to make a real difference in the travel, meetings and accommodation sector”
How important is sustainability for business planning in 2021?

- Very important: 81%
- Quite important: 19%
- Not very / not at all important: 0%

Greengage survey – March 2021
AIMING FOR CARBON ZERO
SUSTAINABILITY – A COMPETITIVE EDGE
An industry standard accreditation for sustainability

ECOsmart
Hotels & Venues

Awarded to hotels and meetings venues that demonstrate an eco-friendly approach

A NEW APPROACH
Who is ECOsmart for?

- Hotels
- Meeting venues
- Short stay apartments
- Event Agencies
- Travel Management Companies
ECOsmart – how it works?

01 Sign up to Greengage hub
02 Complete the online survey
03 Assessment and accreditation
04 Promotion and marketing
1. Energy & water conservation
2. Waste management & recycling
3. Rooms, facilities & consumables
4. Food & beverage
5. Environmental & social responsibility
THE TRADITIONAL WAY
“We see sustainability as a journey, not a destination”
What makes us happy?

It’s when we can tick three boxes for an ECOsmart partner. Helping to:

- Be kind to the planet
- Win more business
- Reduce costs
Enabling Green Connections

Corporates

ECOsmart hotels & venues

Travel Management Companies

Event Agencies
University of London

Senate House, Malet St, Bloomsbury, London WC1E 7HU, UK

University of London Venues encompassing three outstanding event venues in the heart of Bloomsbury, London. Extensive measures are in place to fully embrace environmental sustainability.

Sustainability Highlights:

- Purchasing management practices give preference to sustainable, local and
ECOsmart – social media and promotion
Welcome to our Directory...

Our team is continuously scouring the market for innovative green products and services that will add value in the travel and meetings sector - with the launch of a comprehensive Greengage catalogue in Spring 2021.

In the meantime, we are pleased to share with you a small selection of great eco-friendly products and services that should particularly appeal to eco-minded hotels and venues who want to boost their green credentials. From pasta drinking straws to living green roofs we've got it covered!

the hub
Greengage Network & Knowledge Ecosystem
GREENGAGE BUSINESS ECOSYSTEM – GREEN PRODUCTS & SERVICES
the hub
Greengage Network & Knowledge Ecosystem
Edition no. 1 - January 2021

We would like to wish all our clients and partners a very Happy New Year – a more healthy, prosperous and sustainable 2021.

We want to kick off the New Year as we mean to go on, with excitement and positivity after the challenging times of the past 12 months. The
THE GREENGAGE ECOSMART PACKAGE
FOR THE PRICE OF A COFFEE A WEEK