

**BUSINESS TOOLKIT****Audience: All members****Outdoor Events: Explained****02/10/2020**

As the business events, accommodation and meetings sector continues to pursue government financial intervention and a restart date for larger events and exhibitions, corporates are continuing to plan for how they can communicate and engage with their wider teams under the current constraints and for the future.

We are facing a minimum potential of six months without sizeable live indoor events being able to take place.

And whilst we can continue to book up to 30\* delegates indoors in a permitted venue and subject to government guidelines, HBAA wants to share information on other types of events that can be organised currently.\*

**Outdoor Events (Guidance for England as at 02/10/2020) \*****What is the definition of Outdoor Events?**

'Outdoor events' covers a wide variety of organised activities, ranging from (but not limited to) small community events to classical and jazz concerts and from agricultural shows and public firework displays to circuses and corporate hospitality. Some events may include fixed structures, such as the use of cattle sheds at agricultural shows.

**Outdoor events include:**

- Air Shows
- Agricultural Shows (including town and country shows)
- Carnivals, Fun fairs, fetes, steam rallies and Community Fairs
- Car boot sales
- Circuses
- Display and Performing Arts including Street Art Events
- Firework Displays
- Flower Shows and Gardening Events
- Historical re-enactment events
- Literature Fairs / festivals
- Pet and Animal Shows
- Some music concerts (see below)
- Outdoor theatres and performing arts

**Where on HBAA's website can I access any news or updated information regarding outdoor events?**

Check this page from Monday -Friday for the latest incoming information  
[www.hbaa.org.uk/news/covid-19-updates/covid-19-latest-news](http://www.hbaa.org.uk/news/covid-19-updates/covid-19-latest-news)

### **Who is supporting clarity on booking Outdoor Events?**

Events Industry Forum ([www.eventsindustryforum.co.uk](http://www.eventsindustryforum.co.uk)) are working with DCMS, re the guidance on safety and protocols.

### **How do I access the report that provides me with clarity and up to date information regarding Outdoor Events?**

Register for free access to the EIF report via this link: [www.eventsindustryforum.co.uk/index.php/11-features/14-keeping-workers-and-audiences-safe-during-covid-19](http://www.eventsindustryforum.co.uk/index.php/11-features/14-keeping-workers-and-audiences-safe-during-covid-19)

### **Recent information from EIF re Outdoor Events Guidance Updated: provided on 23 September 2020**

Amendments to the EIF/DCMS guidance for organising events under COVID-19 regulations.

If you are currently planning an event, EIF strongly recommend that you consult with the local Director of Public Health in addition to the Safety Advisory Group and other officials at an early stage in order to reduce the risk of a last minute shut down.

Coupled with increasing numbers of local lockdowns and the absence of insurance, this substantially increases the financial risk for event organisers.

EIF cannot encourage organisers to take the risks, particularly given the lack of financial support many have had during this pandemic. One suggestion EIF have put forward is that the Government should underwrite the risks.

**\*these details are subject to change by the government**